



Top 10 Reasons Why You Should Choose Boston University's Online e-Learning Project Management Certificate Program

International Recognition: Boston University was founded in 1839 and is the 4th largest private university in the United States, consisting of 17 schools and colleges. BU is internationally recognized as a leading institution of learning and research as well as a top-tier school, as ranked by *U.S. News & World Report*.

PMI® Recognition: The Project Management Institute (PMI), the world's leading non-profit, professional project management association, recognizes Boston University as a Global Registered Education Provider. BU is a Charter Member and the only academic institution represented on PMI's Corporate Council.

Quality Course Offerings: Built on the core PMBOK® (Project Management Body of Knowledge) standards, Boston University's in-demand Certificate in Project Management programs empower you with the skills necessary to tackle the challenges facing your projects and advance your career to the next level. BU continuously updates its course materials to reflect the most current technologies and management practices that corporations require in order to remain competitive.

Flexibility: Courses are delivered online through e-Learning, a flexible, virtual learning process that reduces the cost and time often associated with traditional, instructor-led, classroom training. Training is self-paced, convenient and is ready when you are – it's all up to you.

Best-of-Class Instructional Design: E-Learning courses are organized by learning objectives and concepts centering the instructional presentation on learning. Concepts are displayed in chunks that fit the learning medium, ensuring that a logical flow and an appropriate amount of information is delivered at each step.

Experiential Courses: Boston University's Project Management courses are packed with activities and exercises that simulate real-world projects, allowing you a chance to practice the concepts you are trying to master in your current business.

Adaptive Learning: Boston University's online e-Learning courses incorporate a unique, state-of-the-art, adaptive learning system that dynamically adapts to your individual learning style. The system analyzes which style you learn most effectively and offers the content to you in that style. This means increased comprehension, shorter learning time and greater retention of the material.

Learning Choice: The course content is provided in Multiple Learning Styles, which offer a variety of paths to learn the same objectives. Whether you learn by a step-by-step approach, a deductive or case study approach, through examples or in a "learn by doing" manner, BU's e-Learning courses will accommodate your learning preference.

Improved Competency Model: PMI's Project Management Competency Development Framework includes technical and personal components for project management success. Boston University has added business and leadership skills to this model – skills that are necessary in order to excel in today's workforce.

Evaluations from Thousands of Students: Since July of 2000, Boston University Corporate Education Center has helped more than 9,000 students build project management skills and competency. Contact us today to learn how BU's online e-Learning Project Management courses can benefit you and your organization!